

SAY HELLO TO EVERYONE IN THE FAMILY.

Here's everything you need to know about our logo!

01

Bristol Farms

Our landscape logo is the **preferred version** for all uses, including digital and printed collateral, web content, flyers, labels and other packaging.

02

Bristol Farms GOOD • FOOD • MARKET

This landscape logo with “Good Food Market” lockup is our **secondary version**. You can use it for selected collateral and other branded packaging.

03

Bristol Farms

This third version, our stacked logo, should only be used when a vertical layout doesn't allow space for the landscape logo. Use this one sparingly.

Usage

Please leave space around the logo, preferably the height of the “B.” Also, don't rotate the logo or add embellishments, such as drop shadows.

Color Treatment

The black-and-white logo is the preferred version. See the following approved treatments. *Please note this goes for email signatures as well.

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